

Press release

Emily Kristine Pedersen announces new partnership with Scan Global Logistics

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Danish golfer, Emily Kristine Pedersen, has just finished her 2021 season earning her spot on the 2022 LGPA tour where she will be playing against the best female golfers in the world. Today, she announces a new partnership with the fast-growing global transport and logistics

The deal with one of the world's best female golfers is fully in line with the company's global growth strategy and its goal of positioning itself as a key player in the international transport and logistics industry.

"I am proud to be an ambassador for Scan Global Logistics. If anyone, they know what it takes to have the entire world as its workplace. As a professional golfer, I have many travel days and I know how difficult it can be to get luggage and equipment delivered on time. Therefore, I am very impressed with their ability to make global logistics as uncomplicated as possible for their customers. Scan Global Logistics has an enormous passion for achieving their goals, which I can fully identify with," says world ranking No. 74, Emily Kristine Pedersen.

Emily Kristine Pedersen began her impressive golf career as a 10-year-old. After a successful amateur career, she now plays on the Ladies European Tour, as well as the American LPGA Tour. Emily Kristine Pedersen is characterized by an incredible fighting spirit that has placed her among the best female golfers in the world. Her high ambitions, dedication, and determination to succeed are virtues that she shares with her new sponsor, the logistics company Scan Global Logistics.

Breakthrough at the highest level

The last couple of years, the young golf star has played some of her career's best seasons. In 2020, Emily Kristine Pedersen had her big international breakthrough as the overall winner of the Ladies European Tour, winning three tournaments in a row and four in total. The success continued in 2021 where Emily was a vital part of securing the team victory for Europe in the prestigious Solheim Cup, and she was top five at the Olympics 2021. At the same time, Emily qualified for the 2022 LPGA Tour in the USA where she will compete against the world's highest ranking female golfers.

"We are very pleased to announce this partnership with one of the world's best female golfers. It is incredibly inspiring to see how the combination of talent, perseverance and hard work can lead to such great results. Sport shares many of the same dynamics that we work with every day," says Mads Drejer, Global COO & CCO in Scan Global Logistics.

Scan Global Logistics sees a great value in sponsorships that can engage both networks and customers around the world. It is not the first time that Scan Global Logistics has entered a partnership with leading golf talents. In 2020, the 2 Danish breakout stars, Rasmus and Nicolai Højgaard, also announced their partnership with Scan Global Logistics.

"We look forward to giving our customers around the world the opportunity to follow Emily Kristine Pedersen's achievements, and we are excited to have the opportunity to contribute to her career going forward. Finally, through our talks with Emily and her team, we have experienced a 100% match on the virtues that are important to us in our daily work," concludes Mads Drejer, Global COO & CCO at Scan Global Logistics.

The number of customers who will benefit from following the new golf sponsorship is steadily increasing. Scan Global Logistics pursues an ambitious growth strategy based on both acquisitions and organic growth. In 2021 alone, the fast-growing company has made seven acquisitions.

About Scan Global Logistics

Scan Global Logistics is a global full-service logistics provider headquartered in Denmark, offering uncomplicating logistics through tailored solutions made by skilled specialists and passionate entrepreneurs.

Since 1975, the core of our DNA has been a 'can-do-attitude,' agility, and the will to go the extra mile, and we are not afraid to go left when others go right. For us, every customer is a challenge. We go above and beyond to bring anything to anywhere – whether by road, rail, air or sea, mode of transportation.

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