

News

Scan Global Logistics and TransGroup transition into one brand

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Scan Global Logistics (SGL) and TransGroup become one organisation under one name: Scan Global Logistics. The brand transition is a natural step towards a stronger global presence and will provide customers access to an extensive logistics network.

The rebrand is in complete alignment with SGL's ambitious and renowned strategy to integrate competitive and agile companies into the family. TransGroup's 525 full-time employees and 43 offices in the USA and Canada will now operate under the SGL name.

The global executive leadership team will consist of Global CEO Allan Melgaard and Global CFO Claes Brønsgaard Pedersen. The North American leadership team is represented by Julien Ranzato, COO International Services, and Bill Goodgion, COO Domestic Services.

Allan Melgaard, Global CEO, explains the significance of becoming one brand:

"TransGroup and Scan Global Logistics have been one family legally since early 2016. Now, we integrate all of our global activities under one brand, one organisation, and one executive leadership team. Becoming one global company makes working with us easier and our business operations more efficient, all to the benefit of our customers. As one brand, we will keep uncomplicating the world."

Leveraging strengths

Moving to a single brand will more accurately reflect the strength of the global organisation and the current network of 120+ offices spanning 6 continents. Joining forces under one name will increase the market position for SGL.

Bill Goodgion, North American Chief Operating Officer - Domestic, expands on the benefits:

"In an increasingly competitive market, having access to the right contacts and contracts worldwide are pivotal. Operating under two names has caused confusion for some customers. Now, they will experience uncomplicated access to all our global service offerings and fully benefit from our extensive network."

Julien Ranzato, North American Chief Operating Officer - International, agrees:

"Our customers will get the best of both worlds. Becoming a single brand will allow us to leverage our strengths and innovate in new and exciting ways. Indeed, by aligning ourselves internally, we can extend a more collective, global approach."

With the entire logistics family under the SGL name, the ambition to become a leading logistics and transport provider worldwide is a step closer.

"Many are familiar with the SGL brand. As one brand, we will increase our global presence while continuing to build strong local relations and staying true to our 'can-do-attitude' to simplify logistics solutions," Allan Melgaard, Global CEO, finishes.

About Scan Global Logistics

Scan Global Logistics is a global full-service logistics provider headquartered in the Nordic, which excels in uncomplicating logistics through tailored solutions made by skilled specialists, proud problem-solvers, and passionate entrepreneurs.

Since 1975, the core of our DNA has been a 'can-do-attitude,' agility, and the willingness to always go the extra mile. For us, every challenge is an opportunity to make the world a little less complicated. We go above and beyond to bring anything to anywhere – whether by road, rail, ocean, air, or any other mode of transportation.

About TransGroup Global Logistics

TransGroup Global Logistics is a full-service domestic and international logistics provider headquartered in Seattle, WA USA with over 40 locations in North America and over 120 locations globally under the Scan Global Logistics (SGL Group) umbrella.

Since 1986, TransGroup has specialized in flexible and custom technology solutions that provide supply chain visibility and management – from shipment initiation and tracking, to integrated reporting and web-based transportation and warehouse management systems. TransGroup partners with customers to tailor and integrate logistics systems and solutions that deliver value across the entire supply chain.



Get in touch

Allan Melgaard
Global CEO
[+4532480045](tel:+4532480045)

[EMAIL ME](#)

Headquarter

Jernholmen 49, 2650 Hvidovre
Denmark
Tel +45 32 48 00 00
Fax +45 32 48 01 01

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