

Case

Delivering 40 new 'Polestar 2' electric cars with a tight deadline during the pandemic

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Brand new 'Polestar 2' fully electric cars from China to Sweden. Photo used with permission from Polestar.

COVID-19 outraced by our tailor-made Polestar solution. Our task, together with Polestar, was to transport nearly 40 of their brand new 'Polestar 2' fully electric cars from China to Sweden. The goal was to complete the task and close the case according to a tight time plan in order to meet Polestar's deadline for confirmed test drive activities.

The challenge

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The long existing partnership with Polestar has held many challenges, but when the COVID-19 pandemic shook the world and interrupted all original plans for the on-time delivery, a new challenge was thrown at us. Challenge accepted. We now faced a situation where we really had to step outside the box and try to identify new alternative transport solutions to still be able to reach the deadline set from the customer, even though the conditions were turned upside down in these difficult times.

The solution

More than ever, we saw transparency, alignment, and our human approach as vital aspects and therefore communication and reconciliations were boosted resulting in daily contact. Both internally between our automotive teams in Gothenburg and Shanghai and externally towards Polestar. Despite lack of capacity on air freight, rising freight rates and several bottlenecks on the extremely tight schedule, alternative transportation modes, including truck and rail, were found to meet the on-time delivery with the time frame intact.

The result

Despite the unforeseen COVID-19 pandemic, all Polestar cars were delivered as planned for global test drive activities. The delivery has strengthened our partnership further and we are honored to be entrusted as Polestar's logistics partner, helping them on their journey towards sustainable, avant-garde electric mobility.

"Throughout our collaboration with SGL we have been very pleased with their transparency and pragmatism in meeting the unforeseen threats of the COVID-19 crisis. As the pandemic increased, we had our worries, but with the on-time delivery, we were able to launch our Polestar 2 according to the revised schedule," Sofia Björnsson, Head of Commercial Cars at Polestar.

About SGL Automotive

SGL Automotive has 20 years of global experience within special and secrecy transportation of vehicles. For us, every challenge is an opportunity. We go above and beyond to bring anything to anywhere within the automotive industry – whether by road, rail, ocean, air or any other modes of transportation.

Scan Global Logistics' global network around the world with dedicated control towers as well as special trained drivers and equipment ensures a successful transport – every time. Based on a one-stop-care-services for worldwide car testing we offer research of locations as well as proving ground infrastructure and on-site handling.

About Polestar

Polestar is the independent electric performance car brand founded by Volvo Cars and Geely Holding. Polestar enjoys specific technological and engineering synergies with Volvo Cars and benefits from significant economies of scale as a result. This facilitates the successful design, development and production of separately-branded, electric performance cars.

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16 Nov, 2018

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Scan Global Logistics A/S today announce that it has acquired 100% ownership of the leading special solution provider for high-end automotive logistics – German based, International Quality Service...



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